



ISE[®] CENTRAL EXECUTIVE FORUM

Nominee Showcase Presentation

U.S. Bank

Risk vs. Reward: Strengthening and Maturing Information Security
Processes and Controls

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About U.S. Bank



- Operate 3,106 banking offices in 25 states and 4,842 ATMs
- Offer comprehensive line of banking, investment, mortgage, trust and payment services to consumers, businesses and institutions
- 73,000 employees
- 2016 annual revenue = \$5.9 billion
- National corporation
- U.S Bank is the fifth largest commercial bank in the United States



About the InfoSec Team

- Strong Corporate culture of risk management
- Integration with Line of Business Chief Risk Officers
- Board charter w/quarterly updates
- Information Security team:
 - ~500 people
 - Located in 27 cities across 7 countries
 - 20-30% year-over-year investment growth
- Rated #1 “Most Trusted Bank for Privacy and Security” by the Ponemon Institute 9 years consecutively





Build a Mature InfoSec Program

Meet Requirements



Requirements

- Built Integrated Requirements Library
- Addressed infosec laws, regs, policy, etc.
- Assisted in identifying processes needed

Identify Inherent Risk



Risks

- Captured inherent information security risks
- Identified through Process, Risk, and Control; Risk and Control Assessment; infosec assessment findings, etc.

Establish Processes



Process

- Aligned to NIST Cybersecurity Control Framework (CSF)
- Managed risks to the environment
- Included processes and controls owned by Information Security
- Added infosec controls owned by business lines

Determine Residual Risk



Controls

- Established Integrated Control Framework
- Aligned with USB Business Line Control Environment Policy
- Addressed Inherent Risk

Ensure Control Effectiveness



Controls Testing

- Conducted Control Design Testing
- Ongoing in-line Quality Control testing
- Conducting Quality Assurance testing



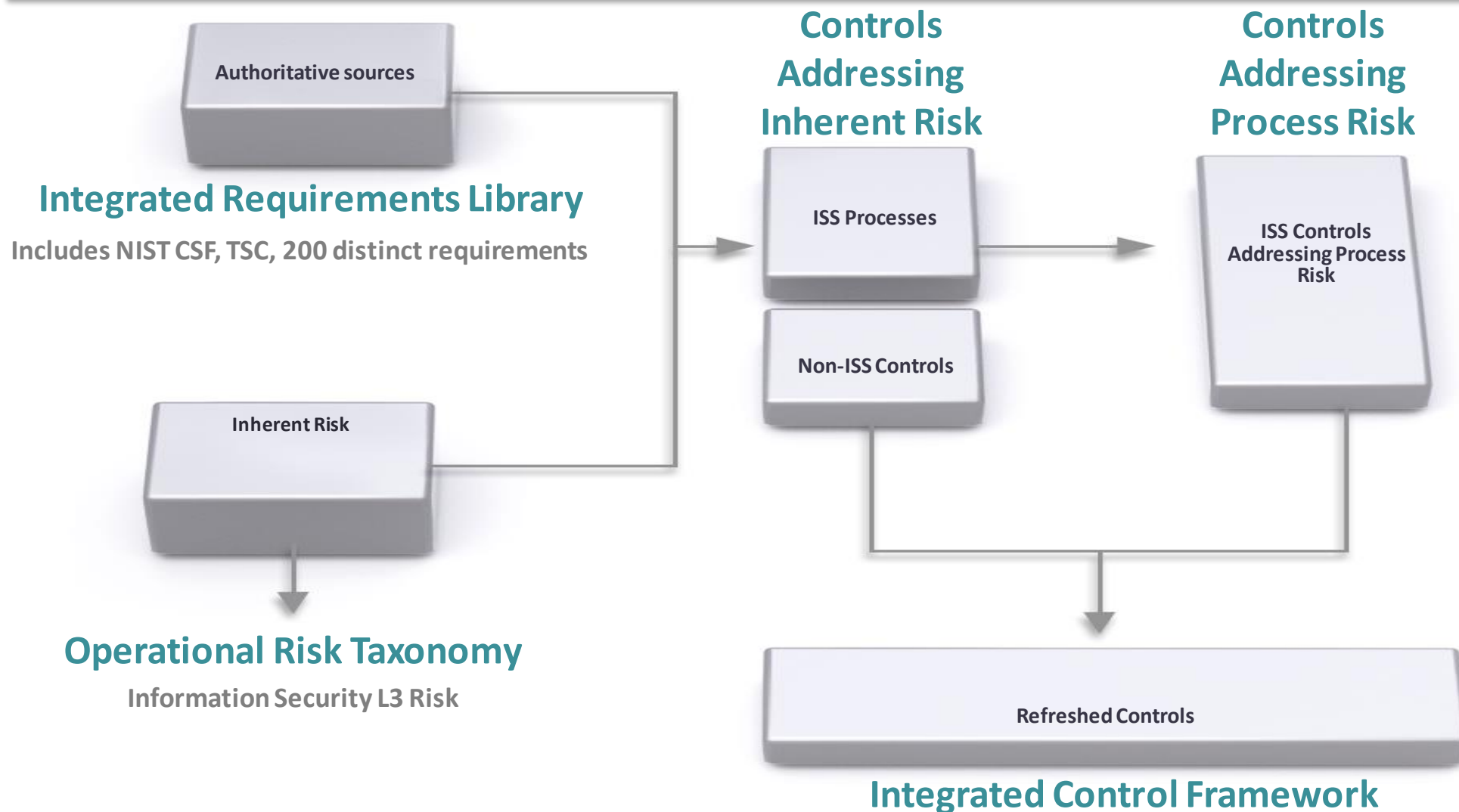


Refresh USB's InfoSec Processes & Controls

- Developed Integrated Requirements Library
 - Mapped authoritative sources (i.e., NIST CSF, PCI, FFIEC handbooks, SOC2)
 - Rationalized cyber security requirements
- Created Integrated Control Framework
 - Aligned risks with controls (PRC)
 - Defined clear control details (who, what, where, when, how, why) and owners
 - Enhanced and standardized process documentation
- Conducted process and control owner training
 - Educated owners on critical process and control attributes
 - Raised awareness of owner roles and responsibilities
- Established ongoing governance and BAU efforts
 - Created cross-functional governance team



Strengthen USB Control Environment





Best Practices

- Test once, comply many
- Agreement on authoritative sources
- Rationalize compliance requirements
- Socialize approach with second- and third-lines-of-defense
- Maintain involvement with second- and third-lines-of-defense
- Define process and control attributes for the enterprise
- Articulate process and control owner role and responsibilities
- Establish process and control change management



Questions

Additional questions, please contact:

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