



Nominee Showcase Presentation

ISE[®] Central Executive Forum and Awards

June 6, 2013

Company Name: The Standard Register Company
Project Name: Security Program Evolution Project
Presenter: Phil Woods
Presenter Title: Chief Information Security Officer



Standard Register

100+



YEARS

2000+



EMPLOYEES

890+



PATENTS

2012
REVENUE

\$602
MILLION

800,000+



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Overview of Business Challenge

- Facilitate a multimillion dollar new business deal
- Compress a two-year implementation into nine months
- Build a secure environment at a reasonable cost



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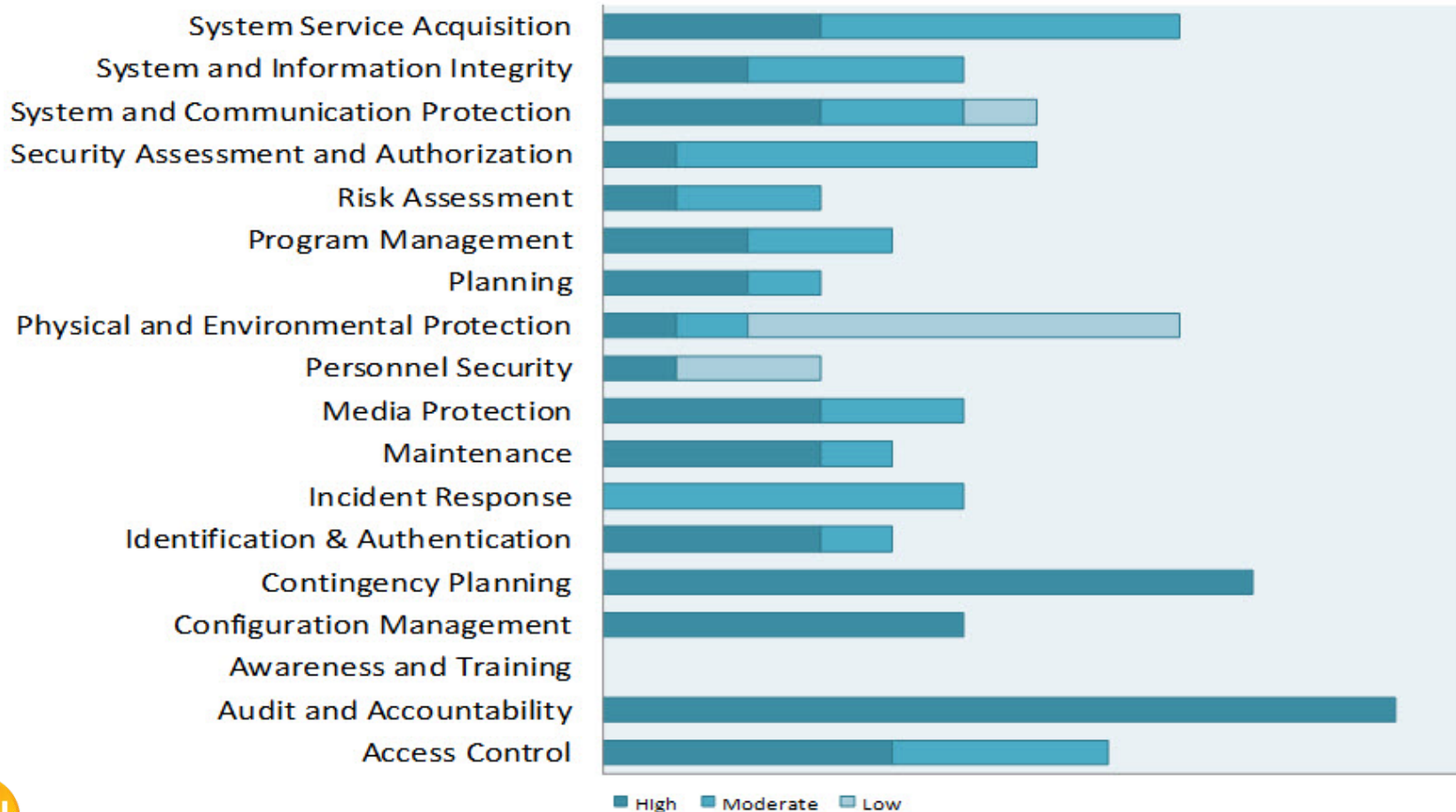
Project Overview

- FISMA feasibility / business decision
- Transition to a new framework
- Build the Authorization Boundary



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FISMA Gaps by Control Area





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Plan of Action





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Transition to a new Framework

Business Alignment:

Balance security and risk management with business value WHILE meeting customer expectations



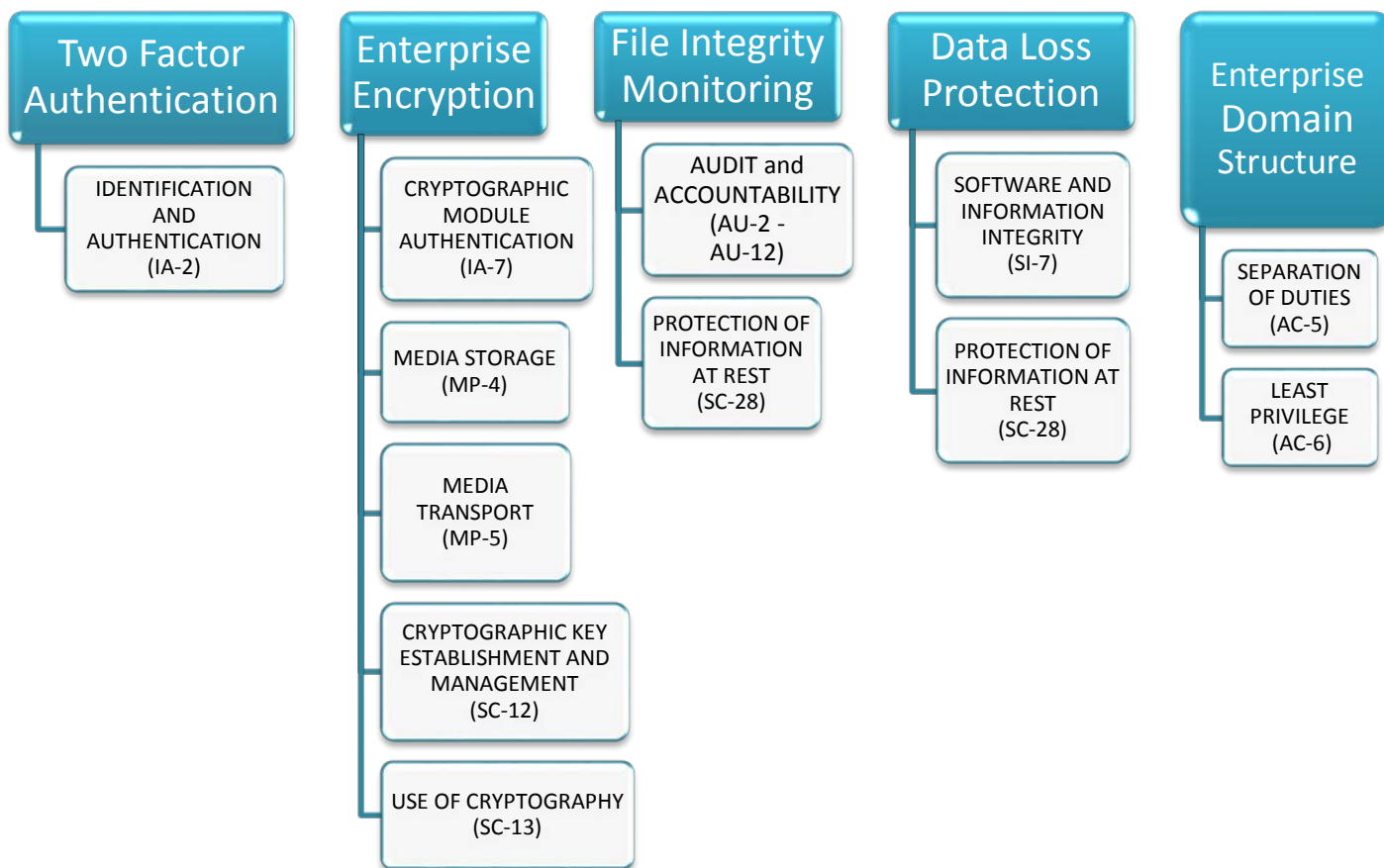
“Rising tide raises all boats”

President John F. Kennedy, 1963



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Build the Authorization Boundary





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Goals & Results!

Planned	Actual
Win new business	Elevated business relationship
Meet customer objectives	Migrated business in nine months (enabled customer cost savings)
Certified NIST controls through AUP	Federal entity agreed to change of authorization boundary
Economical solution implementation	Completed Authorization Boundary and ensured compliance at a fraction of original estimate
Raise security posture	Jumpstarted transition to NIST control framework



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Lessons Learned & Best Practices

- It takes a village
- Don't assume you can do it alone – but do it
- Find great customers
- Staying in first gear won't win the race
- Win new business