<subject line> ISE® Awards Nomination Deadline is August 30th – Special Invitation to be Recognized for Receive the Recognition You Deserve>

Dear XXXXX,

The ISE® Awards is recognized as the industry’s most prestigious IT Security Award Program. Designed to honor security executives and project teams for their leadership, organizational impact, and successful implementation strategies, it is the most anticipated and sought-after award in the IT security community.

**As one of our most innovative customers, we would love for you to take advantage of this limited-time opportunity to be recognized for your outstanding accomplishments**. It would be our honor nominate you for ISE® Central-West Executive of the Year – and/or ISE® Central-West Project of the Year, as we believe you exemplify a leader who has gone above and beyond to protect their organization during periods of crisis, escalating cyberattacks and complicated technology challenges.

**Because the deadline to nominate is August 30, 2024, I would like to follow-up with you in the next few days to make sure you don’t miss out on your chance to be celebrated as a visionary cybersecurity leader**. Beyond attending the [ISE® Central-West Summit and Awards](http://www.ten-inc.com/ise/west/default.asp) on a complimentary basis on October 16, 2024 at [The W Dallas - Victory Hotel](https://www.marriott.com/en-us/hotels/dalwh-w-dallas-victory/overview/) in Dallas, TX and being hosted as a VIP guest for the entire program (shown below), you will receive personal recognition on stage during the evening award gala and be showcased in the nominee galleries on the T.E.N. and ISE® website.

The ISE® Summit is where visionary cybersecurity leaders and inspired practitioners come together to exchange ideas, build lasting relationships, and recognize IT security excellence. It features a thought-provoking opening keynote, interactive roundtables, fireside chats and tech talks. You’ll be able to engage with colleagues and peers in casual settings and come away with insights that will help you pivot in the face of cybersecurity crises and make informed decisions that will transform the way you protect your organization now and in the future.

As a proud sponsor of the ISE® Central-West Summit & Awards, we look forward to **Connecting, Collaborating and Celebrating** with you in Atlanta. Please mark your calendar and I look forward to talking with you soon about your nomination.

Sincerely,

XXXXX

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| ***ISE® Central-West Summit & Awards 2024 Program Agenda*** | |
| 11:15 AM | **ISE® Signature Luncheon \*Invitation Only**  ISE® Nominees and Invited executive guests enjoy a lunch and special presentation courtesy of our program sponsor. |
| 12:50 PM | **ISE® Summit**  With a comprehensive agenda that includes a Keynote Address, Interactive Tabletop Conversations, Tech Talks, Fireside Chats and Nominee Showcase Presentations, nominees, sponsors, and guests will hear about the latest trends, innovations and strategies critical to staying ahead of the threats. |
| 5:00 PM | **ISE® VIP Reception**  Nominees, sponsors, and special guests will have the opportunity to network in a private cocktail setting. |
| 6:00 PM | **Sponsor Pavilion and Dinner Buffet**  Guests enjoy gourmet dinner while networking and meeting the sponsors. |
| 7:30 PM | **ISE® Awards Gala**  Honoring and celebrating the ISE® Award Nominees, this exciting occasion will bring together top security executives to recognize the individuals and the project teams who have made significant and positive impact on their organizations through exemplary performance. |
| 9:00 PM | **Champagne and Dessert Reception** Enjoy champagne and dessert while celebrating the winners, nominees, and project teams. Don't miss the Passport for Prizes drawing and a chance to win outstanding gifts from our ISE® Sponsors. |